



PRESS RELEASE

Saint John Energy launches Fridge Round-Up Program

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Saint John Energy continues to be a leader in conservation by offering another incentive to replace inefficient products with energy efficient ones.

Saint John Energy will credit residential customers \$50 on their bill in exchange for the removal of the customer's inefficient refrigerator or freezer. Studies have shown that these older appliances can use up to \$50 more per year in electricity than newer models. The savings are even more dramatic for second fridges that may consume between \$100 and \$150 per year.

Chris Titus, Chairman of Saint John Energy, states "the Board of Commissioners continues to support energy efficiency initiatives for our customers. This is one of several initiatives planned for 2008 to benefit the rate-payers and builds on the successful CFL and LED programs offered over the last two years. Mr. Titus will be on hand Wednesday at 11:30 at the Saint John Energy office to kick off the program."

To qualify, you must be a residential Saint John Energy customer, the fridge or freezer must be at least 12 years of age, must be in working order, and must be between 10 and 27 cubic feet.

The program is limited to the first 250 residential customers to contact the office to arrange for pickup and the offer is limited to 1 per customer. The fridge must be outside on pickup day or in a garage or shed with no stairs. Fridges will be taken to Crane Mountain for proper disposal.

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**For more information:
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